

Stock Market Investing

Learn what moves stock prices and how stocks are valued by investors. In this course, you will learn the essentials of valuation (such as P/E ratios and DCF analysis), financial statements, and fundamentals of stock investing.

Group classes in NYC and onsite training is available for this course. For more information, email hello@nobledesktop.com or visit: <https://www.nobledesktop.com/classes/stock-market-investing>



hello@nobledesktop.com •
[\(212\) 226-4149](tel:2122264149)

Course Outline

Stock Investing

- Stock fundamentals
- Stock indices
- Liquidity
- Dividend yields
- Exchange traded funds

Stock Valuation

- Market capitalization
- Enterprise value
- P/E Ratios
- Shortfalls of P/E ratios
- EV/EBITDA multiples
- Intro to DCF modeling
- CAPM and cost of capital

Stock Movements

- Earnings releases
- Analyst earnings estimates
- Economic data
- Interest rates and the Federal Reserve
- Earnings transcripts and company presentations

Bond Investing

- Types of bonds
- Bond prices, yields, and spreads
- Credit ratings and risk

- Bankruptcy

Intro to Real Estate Investing

- Types of real estate assets
- Real Estate Investment Trusts (REITS)
- Capitalization rates
- Mortgages and loan-to-value (LTV) ratios
- How does leverage impact returns?

Stock Options

- Call options
- Put options
- Option strategies and hedging
- Black-Scholes Model

Financial Crisis

- Mortgage-backed securities
- Credit default swaps
- How did the housing market collapse spread to the major banks and other financial institutions?
- Who is to blame for the financial crisis? (regulators, investment banks, homeowners, mortgage lenders, rating agencies)