

PowerPoint Presentation Design

Learn to build powerful presentations with PowerPoint. Leverage visual design principles to get your messages across effectively. This class is hands-on and gives students the ability to work on their own projects to apply the principles directly.

Group classes in NYC and onsite training is available for this course. For more information, email hello@nobledesktop.com or visit: <https://www.nobledesktop.com/classes/powerpoint-design-nyc>



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Course Outline

Designing the Content: Telling a Story with Your Presentation

- Focus on the Message
- Tips for Managing Content
- Using Presenter Notes
- Ways to use Presenter Notes (Presenting, Microsoft Teams, Zoom, Printing)
- Using Outline View

Visuals

- Visualize Your Data
- Charts, SmartArt, & Photos

Typography

- Choosing Appropriate Fonts
- Font Size & Weight
- Type Hierarchy
- Where to Get Fonts
- Using Master Slides to Properly Set Theme Fonts
- Embedding Custom Fonts

Colors

- Color Harmonies: Choosing Appropriate Colors (That Work Well Together)
- Resources for Creating Color Palettes
- Using Master Slides to Properly Set Theme Colors

Working with Photos

Tips for Cropping Photos (Proper Composition)

Scaling Proportionally

Fixing Stretched/Squished Graphics

Where to Get High Quality Photos

Licensing Issues to Consider

Paying Attention to the Details

Text Styling

Alignment & Layout

Spacing

Consistency

Using Animation to Strengthen Your Presentation

Slide Transitions vs Animations

How to Animate Bullet Points: A Very Effective Presentation Technique!

Morph Transition