

LinkedIn Marketing Bootcamp

Learn about how to market your business on LinkedIn. You'll develop winning strategies to promote your product/service, create winning content, and draw in customers with LinkedIn Ads.

Group classes in NYC and onsite training is available for this course. For more information, email hello@nobledesktop.com or visit: <https://www.nobledesktop.com/classes/social-media-marketing-business>



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Course Outline

LinkedIn Marketing

- LinkedIn Strategy
- Creating an Allstar LinkedIn Profile
- LinkedIn Company Page
- Leveraging LinkedIn Search for Prospecting
- LinkedIn Content Creation Best Practices
- LinkedIn Advertising
- LinkedIn Analytics